



Movida

Operating on three fronts – vehicle rental, fleet management and outsourcing and sale of pre-owned vehicles – **Movida** is among the largest car rental companies in Brazil, with a brand present in all Brazilian states and the Federal District. Furthermore, since 2022, it has also operated in Portugal, with the rental company **Drive on Holidays**.

In 2023, the car rental division, Rent a Car (RAC), developed **Moover**, a brand aimed exclusively at professional drivers, such as app drivers and those working with the delivery of retail products. In Fleet Management and Outsourcing (GTF), **Movida** Frotas works with long-term contracts, customization, technical assistance

and provision of various services. In the segment, **Movida** also operates through **CS Frotas**, specialized in renting light vehicles for the public sector and mixed economy companies.

SAT, a tracker company with telemetry and 24-hour assistance, completes the portfolio.

Total net revenue for the year was R\$10.3 billion, 11.2% more than in 2022, while adjusted Ebitda was R\$3.5 billion, growth of 5.1% compared to the last period.

Certification of a company with socio-environmental commitment



From left to right: Movida administrative office, Moover store and RAC store

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SUSTAINABILITY HIGHLIGHTS

Since its inception, **Movida** has contributed to the transformation of the national rental market, offering different models and colors of cars, equipped with distinguishing trimmings and technology as per customer's choice. To this day, the car rental division stands out for offering the youngest fleet in the segment and for diversifying rental types.

Committed to minimizing environmental impacts of its operations, **Movida** had a climate target approved in 2023 by Science Based Targets (STBi). The company maintains the Carbon Free program, which allows customers to offset Greenhouse Gases (GHG) emissions from their locations through the planting of trees, and seeks efficient management of the consumption of natural resources, by dry cleaning vehicles and using reclaimed water. Ethanol consumption is prioritized in the fleet, as is the generation of

renewable energy to supply stores – at the end of 2023, there were 54 stores using solar energy. In addition to these actions, **Movida** has the B Certification, joining a select group in Brazil and worldwide of companies that combine profitability with the purpose of promoting benefits for society. It is also the only car rental company listed, for the fifth consecutive year, on the ISE, in addition to being part of the B3 Carbon Efficient Index (ICO2 B3).

Through **CS Frotas**, there is also an incentive to use renewable fuels. In 2023, mapping began through a questionnaire, in which customers with a fleet of more than a thousand vehicles, which represent 50% of **CS Frotas'** total, informed the type of fuel used and the total mileage driven over a period of one year. During the action, the use of ethanol was encouraged, with customers being shown a comparison of CO2 emissions in a vehicle that uses gasoline and another that uses ethanol.

*Find out more about **Movida** in the company's Integrated Report.*